

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 47317-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WKRC-TV | LSM LSM | Cincinnati | Local |

| Advertiser | Product | Estimate Number |
|---------------------------|----------------------|-----------------|
| Josh Mandel fo OHio US Se | Est 2575 - US Senate | 2575 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/07/12 - 08/13/12 | 47317 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|-----------------|----------|--------|----------------|------------|------|
| 1 | 08/07/12 | 08/13/12 | 6a Good Morn Cincinnati | 6:30 AM-7:00 AM | 11- 1-- | :30 | 4 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - 11- 1-- 3 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 6:30 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :00 \$800.00 NM See MG 1.5 | | | | | | | | | |
| 5 WKRC W 08/08/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1221H \$800.00 NM | | | | | | | | | |
| MG for 1.1 08/07 | | | | | | | | | |
| 2 WKRC W 08/08/12 6:53 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1221H \$800.00 NM | | | | | | | | | |
| 3 WKRC F 08/10/12 6:39 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1221H \$800.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKRC M 08/13/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1221H \$800.00 NM | | | | | | | | | |
| 2 | 08/07/12 | 08/13/12 | CBS Morning News | 7:00 AM-8:00 AM | 11- 11-- | :30 | 4 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - 1- 11-- 3 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 7:00 AM CBS Morning News 7:00 AM-8:00 AM :00 \$400.00 NM See MG 2.5 | | | | | | | | | |
| 5 WKRC Th 08/09/12 7:29 AM CBS Morning News 7:00 AM-8:00 AM :30 TVGENMAND1221H \$400.00 NM | | | | | | | | | |
| MG for 2.1 08/07 | | | | | | | | | |
| 2 WKRC Th 08/09/12 7:59 AM CBS Morning News 7:00 AM-8:00 AM :30 TVGENMAND1221H \$400.00 NM | | | | | | | | | |
| 3 WKRC F 08/10/12 7:55 AM CBS Morning News 7:00 AM-8:00 AM :30 TVGENMAND1221H \$400.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKRC M 08/13/12 7:59 AM CBS Morning News 7:00 AM-8:00 AM :30 TVGENMAND1221H \$400.00 NM | | | | | | | | | |
| 3 | 08/07/12 | 08/13/12 | Local 12 News at Noon | 12p-1230p | 11- 1--- | :30 | 3 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - 1- 1--- 2 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 12p-1230p Local 12 News at Noon 12p-1230p :00 \$1,400.00 NM See MG 3.4 | | | | | | | | | |

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|---------------------------|----------------------|-----------------|---------------------|
| 47317-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12 |
| Advertiser | Product | Estimate Number | |
| Josh Mandel fo Ohio US Se | Est 2575 - US Senate | 2575 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|-------------------|---------|--------|----------------|------------|------|
| 3 | 08/07/12 | 08/13/12 | Local 12 News at Noon | 12p-1230p | 11-1--- | :30 | 3 | \$1,400.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Th 08/09/12 12:09 PM Local 12 News at Noon 12p-1230p :30 TVGENMAND1221H \$1,400.00 NM 4 WKRC Th 08/09/12 12:24 PM Local 12 News at Noon 12p-1230p :30 TVGENMAND1221H \$1,400.00 NM MG for 3.1 08/07 | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 08/13/12 12:20 PM Local 12 News at Noon 12p-1230p :30 TVGENMAND1221H \$1,400.00 NM | | | | | | | | | |
| 4 | 08/07/12 | 08/13/12 | Soap Rotator | 12:30p-2p | 11-1--- | :30 | 3 | \$850.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1-1--- 2 \$850.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 Soap Rotator 12:30p-2p :00 \$850.00 NM See MG 4.4 2 WKRC Th 08/09/12 12:59 PM Soap Rotator 12:30p-2p :30 TVGENMAND1221H \$850.00 NM 4 WKRC Th 08/09/12 1:29 PM Soap Rotator 12:30p-2p :30 TVGENMAND1221H \$850.00 NM MG for 4.1 08/07 | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$850.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 08/13/12 1:29 PM Soap Rotator 12:30p-2p :30 TVGENMAND1221H \$850.00 NM | | | | | | | | | |
| 5 | 08/12/12 | 08/12/12 | CBS Sun Morn News | 10:00 AM-10:30 AM | -----1 | :30 | 1 | \$1,100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1 1 \$1,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/12/12 9:53 AM CBS Sun Morn News 10:00 AM-10:30 AM :30 TVGENMAND1221H \$1,100.00 NM | | | | | | | | | |
| 6 | 08/07/12 | 08/13/12 | 5p Local 12 News at Five | 5:00 PM-5:30 PM | 11-1--- | :30 | 3 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1-1--- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$1,200.00 NM See MG 6.4 4 WKRC Th 08/09/12 5:11 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVGENMAND1221H \$1,200.00 NM MG for 6.1 08/07 2 WKRC Th 08/09/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVGENMAND1221H \$1,200.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 08/13/12 5:15 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVGENMAND1221H \$1,200.00 NM | | | | | | | | | |
| 7 | 08/07/12 | 08/13/12 | 5p Billboard | 5:30 PM-6:00 PM | --1-1-- | :30 | 2 | \$1,400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1-1-- 2 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/08/12 5:42 PM 5p Billboard 5:30 PM-6:00 PM :30 TVGENMAND1221H \$1,400.00 NM 2 WKRC F 08/10/12 5:42 PM 5p Billboard 5:30 PM-6:00 PM :30 TVGENMAND1221H \$1,400.00 NM | | | | | | | | | |
| 8 | 08/07/12 | 08/13/12 | 6p Local 12 News at Six | 6p-630p | 11111-- | :30 | 5 | \$1,500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 47317-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12 |
| Advertiser | Product | Estimate Number | |
| Josh Mandel fo Ohio US Se | Est 2575 - US Senate | 2575 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|------------|------|
| 8 | 08/07/12 | 08/13/12 | 6p Local 12 News at Six | 6p-630p | 11111-- | :30 | 5 | \$1,500.00 | NM |
| 08/06/12 08/12/12 - 1111-- 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 6p Local 12 News at Six 6p-630p :00 \$1,500.00 NM See MG 8.6 2 WKRC W 08/08/12 6:09 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1221H \$1,500.00 NM 3 WKRC Th 08/09/12 6:11 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1221H \$1,500.00 NM 6 WKRC F 08/10/12 6:07 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1221H \$1,500.00 NM MG for 8.1 08/07 4 WKRC F 08/10/12 6:26 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1221H \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKRC M 08/13/12 6:27 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1221H \$1,500.00 NM | | | | | | | | | |
| 9 | 08/11/12 | 08/11/12 | 6pm Local 12 News Sat | 6p-630p | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 08/11/12 6pm Local 12 News Sat 6p-630p :00 \$400.00 NM See MG 9.2,9.3,9.4 3 WKRC Sa 08/11/12 3:08 PM PGA Championship :30 TVGENMAND1221H \$300.00 NM MG for 9.1,10.1 2 WKRC Sa 08/11/12 6:19 PM PGA Championship :30 TVGENMAND1221H \$300.00 NM MG for 9.1,10.1 4 WKRC Su 08/12/12 1:59 PM PGA Championship :30 TVGENMAND1221H \$400.00 NM MG for 9.1,10.1 | | | | | | | | | |
| 10 | 08/12/12 | 08/12/12 | 630p Local 12 News Sun | 630p-7p | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/12/12 630p Local 12 News Sun 630p-7p :00 \$600.00 NM See MG 9.2,9.3,9.4 | | | | | | | | | |
| 11 | 08/12/12 | 08/12/12 | 11p Sa-Su Local 12 Nws | 11p-1135p | -----1 | :30 | 1 | \$1,700.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/12/12 11:39 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :30 TVGENMAND1221H \$1,700.00 NM | | | | | | | | | |
| 12 | 08/07/12 | 08/13/12 | 11p M-Su Local 12 News | 11p-1135p | 11111-- | :30 | 5 | \$1,700.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1111-- 4 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/07/12 11p M-Su Local 12 News 11 11p-1135p :00 \$1,700.00 NM See MG 12.6 2 WKRC W 08/08/12 11:22 PM 11p M-Su Local 12 News 11 11p-1135p :30 TVGENMAND1221H \$1,700.00 NM 6 WKRC Th 08/09/12 11:21 PM 11p M-Su Local 12 News 11 11p-1135p :30 TVGENMAND1221H \$1,700.00 NM MG for 12.1 08/07 3 WKRC Th 08/09/12 11:34 PM 11p M-Su Local 12 News 11 11p-1135p :30 TVGENMAND1221H \$1,700.00 NM 4 WKRC F 08/10/12 11:17 PM 11p M-Su Local 12 News 11 11p-1135p :30 TVGENMAND1221H \$1,700.00 NM | | | | | | | | | |

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| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 47317-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Josh Mandel fo OHio US Se | Est 2575 - US Senate | 2575 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 12 | 08/07/12 | 08/13/12 | 11p M-Su Local 12 News | 11p-1135p | 11111-- | :30 | 5 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKRC M 08/13/12 11:32 PM 11p M-Su Local 12 News 11 11p-1135p :30 TVGENMAND1221H \$1,700.00 NM | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 34 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$37,750.00 |
| <u>Agency Commission</u> | \$5,662.50 |
| <u>Net Amount Due</u> | \$32,087.50 |

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